

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Media Ad Ventures
8136 Old Keene Mill Road
Suite A-300
Springfield, VA 22152

<u>Contract / Revision</u> 164105 /		<u>Alt Order #</u> 08382758
<u>Product</u> NAT'L ASSN REALTORS		
<u>Contract Dates</u> 09/27/16 - 10/10/16		<u>Estimate #</u> 916
<u>Advertiser</u> ISS/National Association of Realtors-A		<u>Original Date / Revision</u> 09/23/16 / 09/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 4228	<u>Advertiser Code</u> 157	<u>Product 1/2</u> 174
<u>Agency Ref</u> 4228		<u>Advertiser Ref</u> 59464

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/07/16	10/07/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	----1--				1	\$600.00					
N 2	WHIO	09/30/16	10/07/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	2	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	----1--				1	\$2,750.00					
	Week:	10/03/16	10/09/16	----1--				1	\$2,750.00					
N 3	WHIO	09/30/16	09/30/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	----1--				1	\$2,000.00					
N 4	WHIO	09/30/16	10/07/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	----1--				1	\$2,500.00					
	Week:	10/03/16	10/09/16	----1--				1	\$2,500.00					
N 5	WHIO	10/07/16	10/07/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	----1--				1	\$1,000.00					
N 6	WHIO	10/07/16	10/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	----1--				1	\$550.00					
N 7	WHIO	10/10/16	10/10/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/10/16	10/16/16	1-----				1	\$600.00					
N 8	WHIO	10/03/16	10/10/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	2	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	1-----				1	\$1,525.00					
	Week:	10/10/16	10/16/16	1-----				1	\$1,525.00					
N 9	WHIO	10/03/16	10/03/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	1-----				1	\$1,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
164105 /	08382758

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/10/16	NAT'L ASSN REALTOR	916

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/National Association	09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 10	WHIO	10/10/16	10/10/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$2,000.00					
N 11	WHIO	10/03/16	10/03/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$2,200.00					
N 12	WHIO	10/10/16	10/10/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$2,500.00					
N 13	WHIO	10/10/16	10/10/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$1,200.00					
N 14	WHIO	10/03/16	10/03/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$2,000.00					
N 15	WHIO	10/03/16	10/03/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$1,000.00					
N 16	WHIO	10/03/16	10/10/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$550.00					
Week:		10/10/16	10/16/16	1-----				1	\$550.00					
N 17	WHIO	10/01/16	10/01/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-02		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$1,300.00					
N 18	WHIO	10/02/16	10/09/16	Face The Nation	10:30 AM-11:30 A		:30			P-02		NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$2,000.00					
Week:		10/03/16	10/09/16	-----1				1	\$2,000.00					
N 19	WHIO	10/02/16	10/02/16	M-Su 11p News	11:00 PM-11:35 F		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$2,000.00					
N 20	WHIO	10/02/16	10/09/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-02		NM	2	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$6,250.00					
Week:		10/03/16	10/09/16	-----1				1	\$6,250.00					
N 21	WHIO	10/02/16	10/09/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$1,400.00					
Week:		10/03/16	10/09/16	-----1				1	\$1,400.00					
N 22	WHIO	10/06/16	10/06/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$600.00					
N 23	WHIO	10/06/16	10/06/16	M-F 11p News	11:00 PM-11:35 F		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$2,000.00					

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164105 /	08382758

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Advertiser	Original Date / Revision
ISS/National Association	09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 24	WHIO	10/06/16	10/06/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$1,525.00					
N 25	WHIO	10/06/16	10/06/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$1,000.00					
N 26	WHIO	10/06/16	10/06/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$2,000.00					
N 27	WHIO	09/29/16	09/29/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$2,200.00					
N 28	WHIO	10/06/16	10/06/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$1,200.00					
N 29	WHIO	10/06/16	10/06/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$2,000.00					
N 30	WHIO	09/29/16	09/29/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$1,000.00					
N 31	WHIO	10/06/16	10/06/16	Thur Prime Hour 1	8:00 PM-9:00 PM		:30			P-02		NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$4,750.00					
N 32	WHIO	09/27/16	10/04/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$600.00					
Week:		10/03/16	10/09/16	-1-----				1	\$600.00					
N 33	WHIO	09/27/16	10/04/16	Tue Prime Hour 3	10:00 PM-11:00 F		:30			P-02		NM	2	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$3,750.00					
Week:		10/03/16	10/09/16	-1-----				1	\$3,750.00					
N 34	WHIO	10/04/16	10/04/16	M-F 11p News	11:00 PM-11:35 F		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$2,000.00					
N 35	WHIO	10/04/16	10/04/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$2,000.00					
N 36	WHIO	09/27/16	09/27/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$2,200.00					
N 37	WHIO	10/04/16	10/04/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$2,500.00					
N 38	WHIO	10/04/16	10/04/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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164105 /	08382758

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/10/16	NAT'L ASSN REALTOR	916

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/National Association	09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$1,200.00					
N 39	WHIO	09/27/16	09/27/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$1,000.00					
N 40	WHIO	09/28/16	09/28/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$600.00					
N 41	WHIO	09/28/16	09/28/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$2,000.00					
N 42	WHIO	09/28/16	09/28/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,525.00					
N 43	WHIO	09/28/16	09/28/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,000.00					
N 44	WHIO	09/28/16	09/28/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$2,000.00					
N 45	WHIO	10/05/16	10/05/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$2,200.00					
N 46	WHIO	09/28/16	09/28/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,200.00					
N 47	WHIO	09/28/16	09/28/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$2,000.00					
N 48	WHIO	10/05/16	10/05/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$1,000.00					
N 49	WHIO	10/05/16	10/05/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$550.00					
N 50	WHIO	10/02/16	10/09/16	NFL Bengals Game	12:56 PM-7:00 PM		:30			P-02		NM	4	\$34,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----2				2	\$8,500.00					
Week:		10/03/16	10/09/16	-----2				2	\$8,500.00					
N 51	WHIO	09/27/16	10/04/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-02		NM	2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$4,250.00					
Week:		10/03/16	10/09/16	-1-----				1	\$4,250.00					
N 52	WHIO	10/02/16	10/02/16	Su 135a-4a	1:35 XM-2:35 XM		:30			P-02		NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$410.00					
Totals								0.00					65	\$148,760.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u>	<u>Alt Order #</u>
164105 /	08382758

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/10/16	NAT'L ASSN REALTOR	916

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/National Association	09/23/16 / 09/23/16

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
09/26/16 - 10/10/16	65	\$148,760.00	(\$22,314.00)	\$126,446.00
Totals	65	\$148,760.00	(\$22,314.00)	\$126,446.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Thank you for your business!

SEP19/16 18.31
*** WHIO-TV ***

PROGRAM : BLUE BLOODS
CON COM1: BLUE BLOODS

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START	END	SPTS	WEEK	DAYS	TOTL
LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

REP HEADLINE# 8382758
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP19/16 18.31
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			600P-630P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,500.00	10/10	10/10	1		MON	1
13			600A-700A PROGRAM : DAYBREAK EDITION CON COM1: DAYBREAK EDITION	30		\$1,200.00	10/10	10/10	1		MON	1
14			700P-730P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$2,000.00	10/3	10/3	1		MON	1
15			700A-900A PROGRAM : CBS THIS MORNING CON COM1: CBS THIS MORNING	30		\$1,000.00	10/3	10/3	1		MON	1
16			900A-1000A PROGRAM : KELLY AND MICHAEL CON COM1: KELLY AND MICHAEL	30		\$550.00	10/3	10/10	1		MON	2
17			800A-1000A PROGRAM : NEWSCENTER 7 SATURDAY CON COM1: NEWSCENTER 7 SATURDAY	30		\$1,300.00	10/1	10/1	1		SAT	1
18			1030A-1130A PROGRAM : FACE THE NATION CON COM1: FACE THE NATION	30		\$2,000.00	10/2	10/9	1		SUN	2
19			1100P-1135P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,000.00	10/2	10/2	1		SUN	1
20			700P-800P PROGRAM : 60 MINUTES CON COM1: 60 MINUTES	30		\$6,250.00	10/2	10/9	1		SUN	2

REP HEADLINE# 8382758
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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ORDER WORKSHEET HARRIS REPORT FROM REP

SEP19/16 18.31
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			900A-1030A PROGRAM : CBS SUNDAY MORNING CON COM1: CBS SUNDAY MORNING	30		\$1,400.00	10/2	10/9	1		SUN	2
22			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$600.00	10/6	10/6	1		THU	1
23			1100P-1135P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,000.00	10/6	10/6	1		THU	1
24			1200N-1230P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$1,525.00	10/6	10/6	1		THU	1
25			400P-500P PROGRAM : ELLEN CON COM1: ELLEN	30		\$1,000.00	10/6	10/6	1		THU	1
26			500P-530P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,000.00	10/6	10/6	1		THU	1
27			530P-600P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,200.00	9/29	9/29	1		THU	1
28			600A-700A PROGRAM : DAYBREAK EDITION CON COM1: DAYBREAK EDITION	30		\$1,200.00	10/6	10/6	1		THU	1
29			700P-730P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$2,000.00	10/6	10/6	1		THU	1

SEP19/16 18.31
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			700A-900A PROGRAM : CBS THIS MORNING CON COM1: CBS THIS MORNING	30		\$1,000.00	9/29	9/29	1		THU	1
31			800P-900P PROGRAM : BIG BANG THEORY/THE MILLERS CON COM1: BIG BANG THEORY/THE MILLERS	30		\$4,750.00	10/6	10/6	1		THU	1
32			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$600.00	9/27	10/4	1		TUE	2
33			1000P-1100P PROGRAM : NCIS NEW ORLEANS CON COM1: NCIS NEW ORLEANS	30		\$3,750.00	9/27	10/4	1		TUE	2
34			1100P-1135P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,000.00	10/4	10/4	1		TUE	1
35			500P-530P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,000.00	10/4	10/4	1		TUE	1
36			530P-600P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,200.00	9/27	9/27	1		TUE	1
37			600P-630P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,500.00	10/4	10/4	1		TUE	1
38			600A-700A PROGRAM : DAYBREAK EDITION CON COM1: DAYBREAK EDITION	30		\$1,200.00	10/4	10/4	1		TUE	1

REP HEADLINE# 8382758
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP19/16 18.31
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			700A-900A PROGRAM : CBS THIS MORNING CON COM1: CBS THIS MORNING	30		\$1,000.00	9/27	9/27	1		TUE	1
40			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$600.00	9/28	9/28	1		WED	1
41			1100P-1135P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,000.00	9/28	9/28	1		WED	1
42			1200N-1230P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$1,525.00	9/28	9/28	1		WED	1
43			400P-500P PROGRAM : ELLEN CON COM1: ELLEN	30		\$1,000.00	9/28	9/28	1		WED	1
44			500P-530P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,000.00	9/28	9/28	1		WED	1
45			530P-600P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,200.00	10/5	10/5	1		WED	1
46			600A-700A PROGRAM : DAYBREAK EDITION CON COM1: DAYBREAK EDITION	30		\$1,200.00	9/28	9/28	1		WED	1
47			700P-730P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$2,000.00	9/28	9/28	1		WED	1

REP HEADLINE# 8382758
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
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SEP19/16 18.31
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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48			700A-900A	30		\$1,000.00	10/5	10/5	1		WED	1
PROGRAM : CBS THIS MORNING												
CON COM1: CBS THIS MORNING												

49			900A-1000A	30		\$550.00	10/5	10/5	1		WED	1
PROGRAM : KELLY AND MICHAEL												
CON COM1: KELLY AND MICHAEL												

50			1256P-700P	30		\$8,500.00	10/2	10/9	2		SUN	4
PROGRAM : NFL FOOTBALL												
CON COM1: NFL FOOTBALL												

51			800P-900P	30		\$4,250.00	9/27	10/4	1		TUE	2
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												

52			135A-235A	30		\$410.00	10/2	10/2	1		SUN	1
OCT/16 148760.00												

CONTRACT TOTAL 148760.00
TOTAL SPOTS 65

MARKET TOTALS \$212,514 WHIO 70% WDTN 15% WKEF 8% WRGT 6% CABL 0% WBDT 1%
SVC- NSI
DEMOS- RA35+*